SELMA

HACKING HATE

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Hacking hate online – How did SELMA work?

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CHAIR: **Hans Martens**, European Schoolnet.

SPEAKERS:

- **Artemis Tsitsika**, For Adolescents Health.
- **Andrew Williams**, South West Grid for Learning.
- **Sara Brunno**, Liceo Scientifico "O. M. Corbino" Siracusa.
- **Bert Pieters**, Mediawijs.

Drive change,
hack online hate
—— CONFERENCE ——

Online hate speech is a growing problem. Education is part of the solution.

Do you want to hack online hate?

Access the SELMA Toolkit

European Schoolnet

SWGfL
Education that Clicks

THE DIANA AWARD

LMK
Landeszentrale für Medien und Kommunikation
Rheinland-Pfalz

CfDP
Center for Digital Paedagogik

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SELMA toolkit

A collection of principles, methods and practices to work on online hate speech with young people.

WINTER 2018

Training of end user

Training sessions for school staff, parents, carers and young people.

SPRING AND SUMMER 2019

"Hacking Hate" hackathon

An event to work on innovative (tech) tools to "hack" online hate speech.

WINTER 2018

Final conference

A discussion with multiple stakeholders on the SELMA strategies and their future.

AUTUMN 2019

Establishment of Education Task Force

A task force to facilitate cooperation between policy makers, governments and industry.

AUTUMN 2018

Resources and materials

A number of materials based on the SELMA toolkit aimed at school staff, parents, carers, young people, industry, and policy makers.

WINTER 2018/19

Digital book

A collection of best practices and ideas around the SELMA Toolkit

AUTUMN 2019

Research report

Report on how to understand, prevent and combat online hate speech.

WINTER 2018

MOOC

A Massive Open Online Course (MOOC) for teachers.

AUTUMN 2019

Learning materials and tools   Research   Outreach activities

Over 100 free resources

SELMA TOOLKIT CONCEPT MODEL

SEL

MEDIA LITERACY

CITIZENSHIP

SELF

PEER/ SOCIAL

SOCIETY

Self Awareness

Self Management

Social Awareness

Relationship Management

Analysis

Production

Local

Community of Enquiry

Global

Affect change

TEACHERS, PEERS, SCHOOL PROFESSIONALS, SOCIAL WORKERS, COMMUNITY LEADERS, FAMILIES

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In their own words...
What do teens think hate speech is?

In their own words...
What do teachers think hate speech is?

Funded by the Rights, Equality
and Citizenship Programme (2014-2020)
of the European Union

A comprehensive set of themes and subthemes emerged from the thematic analysis, covering a rich variety of adolescent ideas and perspectives in relation to online hate speech, as synthesised below in the form of six master themes:

1. Freedom of speech
2. Offline and online hate speech
3. Hate speech versus bullying
4. Victims, perpetrators and bystanders
5. Perceptions on ways to address online hate speech
6. The social impact of hate speech

> *"Verbal violence... Sister. Animal,▮▮▮▮...Fascists...Fat. Ugly... Gipsy, Origin...Disabled."*
> *(Group 2, Greece)*

> *"Like if something bad happens and someone writes a post about it on Facebook, and everyone shares it and then it's all over Facebook."*
> *(Group, 1 UK)*

> *"Online there are no consequences – it's also easier for people when they sit behind a screen and aren't able to see the people they put down."*
> *(Group 1, Denmark)*

> *"I think those who do it online, don't do it as often in real life. Because maybe it's harder looking the person in the eye."*
> *(Group 3, Denmark)*

> *"They do that on the internet because they can do it anonymously [...] in the real world, everybody would know who is using hate speech."*
> *(Group 1, Germany)*

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"I think there should be awareness raising about freedom of speech and hate speech."
(Group 2, Germany)

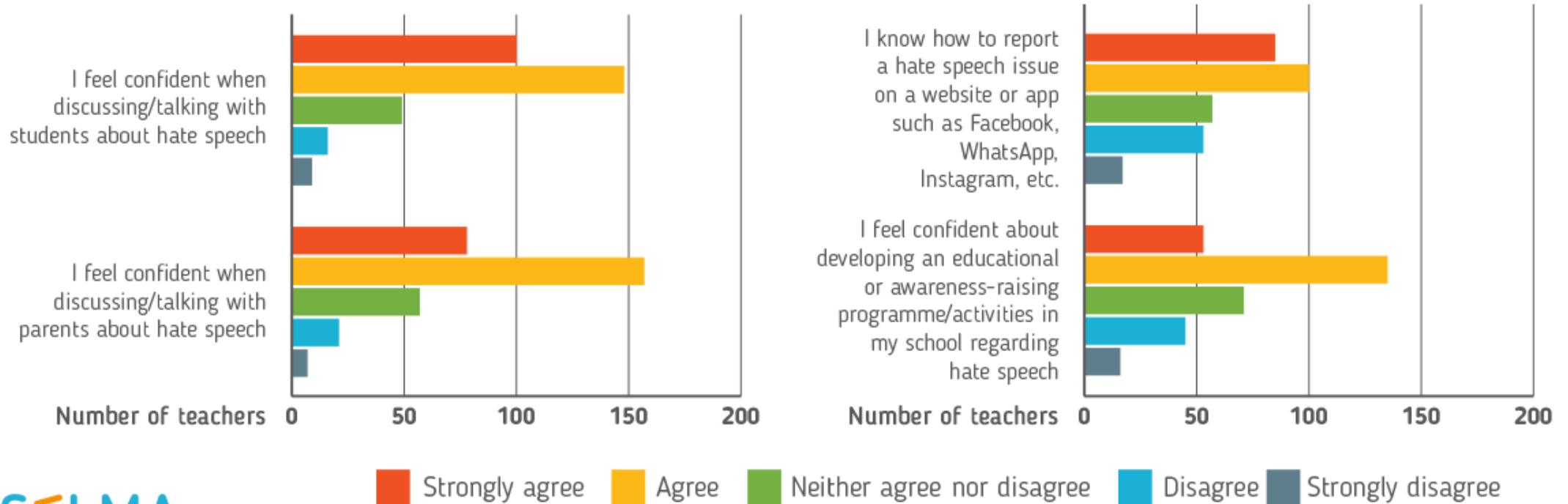"Introducing some kind of conference at every school, where people talk about it."
(Group 3, Germany)

"Or you could try to strengthen the community. Maybe you could create events helping everybody to feel safer with each other. Maybe people would find it more difficult to bully and not have a reason for it."
(Group 1, Denmark)

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How do teachers approach hate speech problems in their schools?

I feel confident when discussing/talking with students about hate speech

I feel confident when discussing/talking with parents about hate speech

Number of teachers

I know how to report a hate speech issue on a website or app such as Facebook, WhatsApp, Instagram, etc.

I feel confident about developing an educational or awareness-raising programme/activities in my school regarding hate speech

Number of teachers

Strongly agree   Agree   Neither agree nor disagree   Disagree   Strongly disagree

Source: SELMA (2019) Hacking Online Hate: Building an Evidence Base for Educators. www.hackinghate.eu

Funded by the Rights, Equality and Citizenship Programme (2014-2020) of the European Union

Access the SELMA Toolkit

This section will allow you to navigate the SELMA resources according to area of interest, your own areas of expertise or just browse
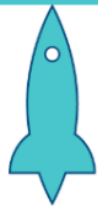
Search...

Themes

Focus

Resources

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Brainy Titans present
Hacking Hate App
how does it work?

TEAM
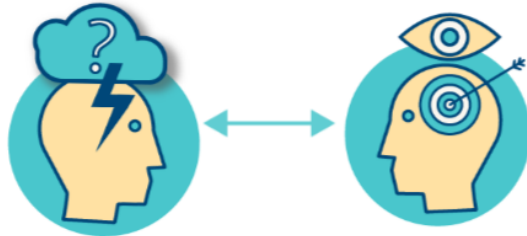
Chiara

Pier

Giulia

Simone
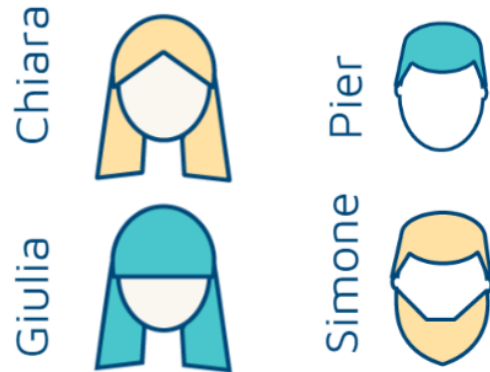
PRODUCT IDEA

An app to detect hate speech educate people and help victims

HOW TO FIGHT HATE

raise awareness to fight ignorance and hate among people online through education and respect

ARTIFICIAL INTELLIGENCE

detect hate speech froms online sharing its updatable database with other social networks to improve over time

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NO HATE

NO HATE

HASS IST KEINE MEINUNG

L'odio non è un'opinione!

The future of online hate speech – How does SELMA make a difference?

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CHAIR: **Jude**, Anti-bullying ambassador.

SPEAKERS:

- **Mads**, SELMA hackathon winner.
- **Jessica**, SELMA hackathon participant.
- **Sancia**, student and songwriter.
- **Tommaso Chiamparino**, European Commission.
- **Stephen Turner**, Twitter Public Policy Manager.

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Which would be a process in which you could still type

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